

Monday Memo

An exclusive service for members of the Lubbock Chamber of Commerce

Week at a Glance

Monday, February 18

- President's Day

Tuesday, February 19

- First Day of Early Voting
- Leadership Lubbock City/County Day
- 3:30 p.m. – Ribbon Cutting at WestMark Realtors; 4105 84th St.

Wednesday, February 20

- 4 p.m. – Ribbon Cutting at Westwind Primary Health Center; 5520 4th St.

Thursday, February 21

- 11:30 a.m. – Ground Breaking for Best Collision Repair Center; 3412 W Loop 289
- Noon – LCOC Executive Committee; LCOC
- 4 p.m. – Mayor's Prayer Luncheon Committee; LCOC
- 4 p.m. – Ribbon Cutting at Western Title; 4202 84th St.

Friday, February 22

- Focus Lubbock City/County Day
- 6:15 p.m. – Ribbon Cutting at Carillon; 1717 B Norfolk

Looking Ahead

Tuesday, February 26

- 10 a.m. – LCOC Board of Directors Meeting; LCOC
- 10 a.m. – Mega Marketing; LCOC
- Noon – New Century Leadership Steering Committee; LCOC

Wednesday, February 27

- 1:30 p.m. – Ribbon Cutting for City of Lubbock Satellite Recycling Drop-off site; United Supermarkets, 2630 Parkway Dr.

Thursday, February 28

- 5:30 p.m. – Business After Hours at River Smith's; 8222 University

Friday, February 29

- Last Day for Early Voting
- 2 p.m. – Retiree Attraction Committee; LCOC

- 3:30 p.m. – Technology Committee; LCOC

Go to www.lubbockchamber.com for a complete list of Chamber & Members' events!

*Members wishing to sign up to enter their events on the online chamber calendar can go to www.Lubbockchamber.com, click on "Calendar of Events," and follow the directions.

CHAMBER ANNOUNCEMENTS

Mega Marketing: Tuesday, Feb. 26

Mega Marketing is an outstanding opportunity for you to grow your business in just one day! Scheduled for **Tuesday, February 26, from 10 a.m. - 4 p.m.**, Mega Marketing gives you time by consolidating several weeks of networking in just one day! Individual cost is \$45 per person, and New Chamber Members may use their coupon for a portion of this cost.

Here's how it works: You are seated across from another person and each person is given 1½ minutes to introduce yourself and your company. At the end of the 1½ minutes you move on to another person and do it all over again. By the end of the session you will have marketed to as many as 50-60 new people. Space is limited and to ensure diversity, only two similar categories of business with only one person per company are allowed. A total of 64 companies may participate and you must pay prior to Feb. 26.

Please call 761-7000 for reservations or e-mail info@lubbockbiz.org.

Attention Restaurants! – Through sponsoring a small sampling of your newest or best menu item, you can gain added exposure at Mega Marketing without participating! Don't miss out on this opportunity to grow your client base. Contact Colleen Evans at 761.7001 or colleen.evans@lubbockbiz.org today!

Thanks to the following Mega Marketing breakfast & lunch sponsors:

Starbucks Coffee Company - 82nd & Quaker

Fuddruckers

Holiday Inns of Lubbock

Mr. Gatti's

Seasoned With Love Catering by The Bridge of Lubbock

The Lubbock Club

Interested in Retiring in Style?

Are you a business owner considering retirement soon? Are you concerned about balancing the success of your business with your retirement goals?

A panel of experts will address several of these issues at a seminar titled "How to Run Your Business So You Can Retire In Style," co-hosted by the Lubbock Chamber of Commerce and the Small Business Development Center.

The seminar will be held **Wednesday, March 5, from 11:45 a.m.-2 p.m.** in the second floor conference room at the Lubbock Chamber of Commerce, located at 1301 Broadway, Suite 101. Cost to attend is \$20 for members and \$30 for prospective members. Lunch is included.

The expert panel consists of Joseph M. Durnford, Senior Managing Director and CEO of JD Ford and Company, LLC; Mike Cunningham, CPA and Partner with Howard, Cunningham,

Houchin & Turner, LLP; John Crews, Attorney and Partner with Crenshaw, Dupree & Milam, LLP; and William H. Lowell, CEO and Chief Investment Officer with Lowell Wealth Management. Moderator will be Steve Anderson, Director of the Small Business Development Center.

Some questions that will be addressed include:

- What is the Exit Planning Process?
- Is my business saleable? How much money do I need from the sale of the business to attain financial security, independence and freedom?
- What risks are inherent – both to my business and to me – to the Exit Planning process?
- How can I transfer ownership to my children or my employees without losing control?
- And much more!

Seating is limited, so make your reservation now by [clicking here](#), calling the Chamber at (806) 761-7000, or emailing info@lubbockbiz.org. Those registering by **noon Friday, February 29**, are guaranteed lunch. Registrations after that date, along with walk-ups, are not guaranteed lunch.

Radio Spots Available for 2008 – Book Today!!

As a Chamber member, you can take advantage of the Chamber's twice weekly radio show on KRFE 580 AM. The Chamber Business Network, which airs every Monday and Tuesday from noon - 12:30 p.m., highlights two Chamber members during each show who get the opportunity to promote their business on air!

If you're interested in taking advantage of this opportunity, please contact Shelby Shaw at 761.7009 or shelby.shaw@lubbockbiz.org.

Use the “Lubbock—The Giant Side of Texas” Logo!

Lubbock, the Giant Side of Texas, program is designed to raise awareness and appreciation first among Lubbock citizens and then among Texans and finally the nation. The logo is available for use by any Lubbock business. Anyone interested in using the logo or scheduling a presentation should contact the Lubbock Chamber of Commerce at 806-761-7000.

Read the Monthly Chamber Newsletter Online!

The Lubbock Chamber of Commerce Monthly Newsletter that is distributed to more than 3,000 Chamber members by regular mail also is available [online](#). Chamber members interested in advertising in the newsletter are encouraged to call Mary Ann Edwards at 806-744-2220.

WorkSource Can Work for You!

WorkSource of the South Plains employment services are available to employers seeking qualified workers and to those individuals seeking employment opportunities. By matching employers and workers whose skills meet the level demanded by the marketplace, WorkSource can ensure that employers have the skilled workers they need and workers have the good jobs they want. Services are accessed through business and career centers throughout a 15-county area.

WorkSource Business Services representatives stand ready to assist South Plains businesses that are downsizing or closing their business. WorkSource helps those affected by a

business layoff through their outplacement, training and re-employment services. WorkSource professionals provide resources such as technical expertise, on-the-job training, labor market information, job relocation information and more.

For more information go online to www.spworksource.org or contact WorkSource of the South Plains Business & Career Center at 806-765-5038.